



HARNESS THE POWER

TAKE COMPLETE CONTROL  
OF YOUR PRINT TECHNOLOGY

PRINT MANAGEMENT EMPOWERED



- CONSOLIDATING DEVICES
- REDUCING MAINTENANCE COSTS
- OPTIMISING REQUIREMENTS
- MAXIMISING CONTROL AND VISIBILITY
- INCREASING EFFICIENCIES



## OPTIMISE CAN HELP YOU REDUCE YOUR PRINT OUTPUT COSTS BY UP TO 45% ...

OPTIMISE IS AN ONLINE MONITORING SOLUTION THAT ONCE IMPLEMENTED WILL HARVEST ESSENTIAL MANAGEMENT INFORMATION FROM YOUR COMPLETE PORTFOLIO OF PRINTERS, COPIERS AND FAX MACHINES.

ARMED WITH THIS INTELLIGENCE WE CAN OPTIMISE ALL THE PERFORMANCE PARAMETERS TO PREVENT PROBLEMS, STREAMLINE EFFICIENCIES AND EFFECT GENUINE COST SAVINGS.

## REMOTE MANAGEMENT



### EXTENDING YOU A COMPLETE OVERVIEW

Optimise software is installed on your server and runs as a Windows service in the background. It operates efficiently, effectively, continuously and without disruption to your daily operations.

The assimilated data is accessible via your custom web portal, but it is also directed to the Altodigital service centre where we can monitor and manage your print fleet operations on your behalf.

Should any breakdowns, malfunctions or inefficiency trends be alerted, this information is then automatically transmitted to your designated email address.

### ENJOY GREATER CLARITY

# ENJOY THE EASE OF

# TOTAL PRINT CONTROL

### MAXIMISING EFFICIENCY

The key to print fleet efficiency is understanding exactly what every piece of equipment does and what it costs. How often it is used. Is it under used? Is it ever out of action, and if so, why?

You need to know precisely what the operating costs are. The cost of servicing, maintenance and repairs. Is it energy and environmentally efficient? What is the cost of consumables?

Without this information how can you ever be in control? The answer is Optimise.

### BESPOKE SOLUTIONS FOR YOUR FLEET

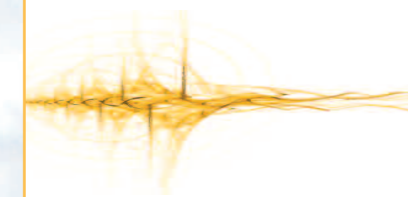
Altodigital's Optimise software is efficient, economical and unobtrusive. The programme can be customised to suit any organisational structure with no limit as to the number of devices it can monitor.

Optimise can also be tailored to satisfy individual management requirements, providing secure information exclusively to authorised personnel on a permission only basis. Data reports can be timed to meet any agreed schedule and transmits reports that are delivered via your custom web portal.

When you have Optimise on board it dramatically reduces costs and at the same time improves productivity.

- Catalogues all your devices
- Analyses output costs
- Optimises your fleet structure
- Cuts downtime with proactive maintenance
- Submits meter readings automatically
- Creates regular management reports

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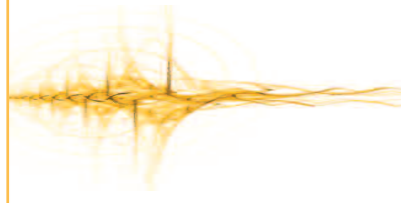


# RELAX WITH A SERVICE

Optimise is totally secure. It only collects the relevant data needed to manage your fleet.

- Fleet analysis
- Device location
- Device status
- Toner levels
- Error codes
- Display readings

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## ALWAYS IN CONTROL ... ALWAYS IN COMMAND

The beauty of having Optimise on your side is that you're always fully in the picture. At any time you can access a complete overview of your print fleet detailing the location, status, productivity and cost efficiency of any individual device.

You can immediately pinpoint any machines that are under utilised. Spot those that malfunction most frequently. You can identify costs per unit, even costs per page. Optimise gives you all the essential information you require to reduce unnecessary expense and improve productivity.

Optimise provides the clear vision you need to manage effectively.

## HOW IT WORKS

Recruiting Optimise as part of your team could not be easier. This highly developed and industry proved software is installed onto your server and will run as a Windows service.

Because it operates as a background programme and is not linked into any of your frontline procedures, Optimise quietly and unobtrusively goes about its data collection business.

And it does this on an unrelenting 24/7 basis, ensuring that you receive a continuous update on every device in your fleet.

All this information is securely transmitted to the central Optimise database server from which you can easily access all important management information via your custom web portal.

Access to this portal is governed by a strict permission-only protocol and all data transmissions are effectively safeguarded by the latest data security technology.

The data collected by Optimise also enables the Optimise support team to monitor and manage the day-to-day efficiencies of the print



devices on your behalf, without the need for involvement by yourself or your own staff.

Optimise leaves you free to concentrate on the important role of running your business, knowing that a team of experts is keeping a close eye on your print fleet.

# PARTNER YOU CAN DEPEND ON COMPLETELY



## ENJOY THE UNIQUE SUPPORT OF ALTODIGITAL

Optimise is provided exclusively by Altodigital, one of the UK's leading office technology specialists, with over 30 years success and over 20,000 printing and copying devices in service. If anyone understands print fleet management ... we do.

At the Altodigital support centre a dedicated team constantly monitors the data that is fed back in from your machines to ensure that they are all performing at their optimum levels.

By taking the onus off your own staff and putting your trust in us to keep a careful watch over your entire fleet, you can be confident that every single machine is operating efficiently and is not costing you more than it should.

## BUILDING PARTNERSHIPS



## FREE UP YOUR STAFF TO FOCUS ON YOUR CORE BUSINESS

You didn't hire your staff to be 'machine minders', so why pay them to do a job that they're neither qualified nor employed to do?

Optimise has all the skills, technology and systems in place to provide this service on your behalf, far more efficiently and more economically than 'in house'.

Get the most out of your staff, by making the most of Optimise.

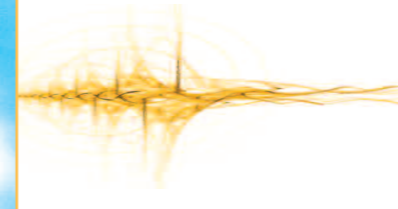
### KEY BENEFITS:

- We watch over your entire print fleet and take the onus of responsibility off your own staff.
- We alert you if any devices show early signs of malfunction and correct it before it becomes a problem.
- We provide transparency of your print fleet to ensure maximum efficiency.
- We tell you if any devices are under utilised enabling you to optimise your fleet and save money.
- We provide reports on page counts, costs per copy, machine status and expenses and automatically record meter readings.

With a single click all the print fleet information you need is available online.

- Device analysis
- Usage costs
- Utilisation trends
- Reliability status
- Consumables expenses
- Meter readings

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ENJOY A RELIABLE FLEET



# FEEL

THE BENEFIT OF INCREASED

COST TRANSPARENCY

AND STAFF PRODUCTIVITY

### OPTIMISE YOUR FLEET OUTPUT TODAY

It makes perfect sense to trust the uniquely experienced Optimise team to manage your print fleet. You'll be amazed at the efficiencies and savings this brings.

Not only does Optimise ensure that every single device is operating at its maximum efficiency, but it could also help you reduce the cost of your fleet by identifying any device that is under utilised and may not be needed.

By optimising efficiency, reducing downtime, cutting repair costs and freeing up your staff involvement, Optimise pays for itself over and over again.

SAVE VALUABLE TIME



### IT COULDN'T BE EASIER...

For further information on how Optimise can help your organisation, please contact your local office or alternatively email us at: [marketing@altodigital.com](mailto:marketing@altodigital.com)





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OUR TOTAL  
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